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## MONROE<sup>®</sup> AND WALKER<sup>®</sup> BRANDS INTRODUCE 360-DEGREE PRODUCT IMAGES IN ELECTRONIC CATALOGUES

## *New Feature Enables Users to Identify Important Design Characteristics to Ensure Proper Part Selection*

**Brussels, Belgium.** The Monroe<sup>®</sup> Shock Absorbers and Walker<sup>®</sup> Emissions Control brands have added convenient 360-degree product images to the popular www.monroecatalogue.eu and www.walkercatalogue.eu electronic catalogues. This new feature, available for a growing number of Monroe<sup>®</sup> and Walker<sup>®</sup> parts, enables users to more quickly and accurately identify the correct ride control and emissions control components for a wide range of vehicles.

The new 360-degree images allow the user to rotate and zoom in on parts to identify key design features such as oxygen sensor port locations on catalytic converters. Available for Walker<sup>®</sup> diesel particulate filters, and catalytic converters and Monroe<sup>®</sup> struts, the feature is especially valuable when the user is comparing the catalog image with an original equipment component that has been removed from the vehicle.







"The expanded image capabilities can help save workshop professionals and other customers valuable time by reducing the chances of looking up and ordering the wrong part," said Olivier Schyns, senior marketing manager, Tenneco Europe Aftermarket. "This feature also enables users to more clearly see the key design and construction benefits of Monroe<sup>®</sup> and Walker<sup>®</sup> components, which are inspired by our engineering leadership in the global OE market."

The 360-degree images are available through a new, "360°" tab on the part number detail screen for each corresponding product lookup.

"This is another important investment that has been made to ensure that Monroe<sup>®</sup> and Walker<sup>®</sup> customers have immediate access to the most accurate and valuable product information so they can be more efficient and productive on the job," Schyns said.

To learn more about Monroe<sup>®</sup> Shock Absorbers, please contact your Tenneco representative or Monroe<sup>®</sup> supplier, or visit www.monroecatalogue.eu. Additional information regarding the Walker<sup>®</sup> Emissions Control range is available through your Tenneco or Walker<sup>®</sup> supplier and by visiting www.walkercatalogue.eu.



## ### About Tenneco

Tenneco is an \$8 billion global manufacturing company with headquarters in Lake Forest, Illinois and approximately 26,000 employees worldwide. Tenneco is one of the world's largest designers, manufacturers and marketers of clean air and ride performance products and systems for automotive and commercial vehicle original equipment markets and the aftermarket. Tenneco's principal brand names are Monroe<sup>®</sup>, Walker<sup>®</sup>, XNOx<sup>™</sup> and Clevite<sup>®</sup>Elastomer.





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